



2020 SPONSORSHIP DECK



RANDOLPH

Street Market Festival

SUSTAINABLE VINTAGE LUXURY SINCE 2003

JOIN OUR GROWING LIST OF MAJOR AND EMERGING BRANDS...

AUTOS DOMESTIC / IMPORT

Alpha Romeo Fiat of Chicago
Chrysler - Jeep Cherokee
Chrysler - 200/300
Ford
Lincoln Motors
Mercedes-Benz
Nissan Next

BEAUTY / COSMETIC

Chanel
Estee Lauder Solo Salon

BEER / WINE / SPIRITS / CANNABIS

Bailey's
Ballast Point Craft Beer
Blue Moon
Bulleit Whiskey
Captain Morgan
Charles Smith Wine Collection
CH Distillery
City Winery Chicago
Coors
Corona / Corona Light
Crown Royal
Cupcake Vineyards
Cutty Sark
Grassroots Cannabis
Johnnie Walker
Jolly Pumpkin Craft Beer
Juicy Lucy Sangria
Ketel One
KOVAL Distillery
Leinenkugel
Mike's Hard Lemonade
Modelo Especial Miller
Mount Gay Rum
Pabst
PRP Wine
Ruffino
Sipsmith Gin
Slow & Low
Old Fashion Whiskey
Smirnoff Vodka
Strange Pelican Brewery
Tailwinds Distillery
Tanqueray
Tocayo Beer
White Claw Hard Seltzer

BUILDING PRODUCTS / KITCHEN / BATH / BED

Champion Window
Cutco Cutlery
LeafFilter
Renewal By Andersen
Sleep Innovation
Universal Windows

BUSINESS PRODUCTS / SERVICES

Click Scan Share -online photo shop
Dabl - online task scheduler
Shipbob - shipping services
Shop Your Way - Couponing

CLEANING PRODUCTS / SERVICES

Mrs Meyer's
Handy
Scotch Gard

COFFEES / TEAS

Café Bustelo
Caribou Coffee
Dunkin'
High Brew Coffee
Java House Cold Brew Coffee
Peet's Coffee and Tea Starbucks
Starbucks

DESIGNER SERVICES

DesignerShare
Flowers For Dreams - fresh flowers

ENERGY DRINKS / BARS

KIND Snacks
LUNA Bars
Morning Recovery
Soylent

ENERGY / ENVIRONMENTAL

Green Mountain Energy Co.
Inspire
Just Energy
NRG Reliant Energy

FASHION COUTURE / POP UPS

Nordstrom Savvy Mobile Tour
TOMS Shoes Mobile Pop Up

FINANCIAL / MORTGAGE / INSURANCE / TAXES

Bank of America
Chase JP Morgan Mortgage
H & R Block
PNC Bank
State Farm

GROCERY / FOOD / WATER / FOOD DELIVERY

Eat Purely
Elmhurst Milk
Farmers Market
Hello Fresh
Imperfect Produce
Late July Snacks
Mariano's
Muller Yogurt
Naked Juice
Nothing Bundt Cakes
Opal
Passanante's Home Food Services
PeaPod
Popchips
PRE Beef
Quaker Oats
Sweet Earth
Super Eats
Whole Foods
Yasso

HEALTH/WELLNESS

Chico One
Half Day CBD
MVP Chiropractic
UChicagoMedicine

KIDS

Kidville

MUSEUMS

Art Institute of Chicago
Field Museum

PUBLICATIONS / RADIO

Chicago Tribune
Chicago Social CS / Interiors
Michigan Avenue Magazine
Redeye / Chicago Trib Made Shop
The Economist
The New York Times
WXRT Radio

REAL ESTATE

Related Realty / LandMark
The Mason Fulton
Village Green / Mulieu

RESTAURANTS/CHEFS/CLUBS

BellyQ / Urbanbelly,
Crescendo Night Club
Little Goat,
Chef Stephanie Izard
TimeOut Market Chicago

TELECOMMUNICATIONS

AT&T and AT&T Fiber
Layer3TV
T-Mobile
Verizon

TRANSPORTATION / PARKING SERVICES

Getaround
Spot Hero
Uber
Zip Car

VACATION RESORTS / HOSPITALITY

Airbnb
Bluegreen Vacations
Silverleaf Resorts
Wyndham Grand Chicago
Riverfront / Margaritaville
Resorts

WATERS /SPECIALTY DRINKS

Boxed Water
Hubert's Lemonade
KeVita / Kombucha
Polar Selzer
Smartwater
Topo Chico - Coca-Cola
VitaCoco Coconut water

ENTERTAINMENT

The Nutcracker
Disney Aladdin
Warner Bros.

Customized Packages with Benefits

TABLE STATIONS

4-6-8-foot table options with chairs

AVAILABLE IN ALL SEVEN MONTHS

BOOTH SPACES

Inside Booth spaces in 8 x 10 footprints

Corner and combined are available for larger footprints

AVAILABLE IN ALL SEVEN MONTHS

Outside Booth spaces in 10 x 10 footprints

Corner and combined are available for larger footprints

SUMMER PROGRAM: MAY / JULY / SEPTEMBER

SELECT MONTHS (WEATHER PERMITTING): APRIL/NOVEMBER/DECEMBER

MOBILE TRUCKS

Food & Beverage, Retail Pop Ups & Specialty Concept Mobiles

SUMMER PROGRAM: MAY / JULY / SEPTEMBER

SELECT MONTHS (WEATHER PERMITTING): APRIL/NOVEMBER/DECEMBER

Value Added Benefits

**WE OFFER THE MOST COMPREHENSIVE PACKAGE IN THE INDUSTRY
TO SUPPORT YOUR BRAND / ACTIVATION**

- Logo/blurb placement on the RSM website
 - Logo/blurb special feature in 4 eblasts during Market Week
(Targeting **40,190** people / **160,760** impressions)
 - Social Media integration
 - Print Media logo placement
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Factoids • SIZE, SCOPE AND DEMOS

OVER 8.5 URBAN ACRES

- **Indoors on three expansive levels**
- **Outdoors on the adjoining enclosed private lot**
- **Year-round festival - 7 monthly markets:**
FEBRUARY / APRIL / MAY / JULY / SEPTEMBER / NOVEMBER / DECEMBER
All markets are Saturday & Sunday 10 am - 5 PM (both days).

FESTIVAL CYCLES

- **Winter/Spring cycle - indoors** FEBRUARY & APRIL
- **Summer cycle - Indoors and outdoors**
MAY (SEASON OPENER), JULY, AND SEPTEMBER (SEASON CLOSER)
- **Holiday cycle - indoors** NOVEMBER / DECEMBER
(Weather permitting, mobiles and select vendors can opt for an outside footprint)
Mobile Trucks are outside only. Select vendors can opt for an outside space during inside months if weather permits.

ANNUAL ATTENDANCE - 75,000* VISITORS

- **Winter/Spring cycle - February & April - indoor event**
7,500+ visitors attend over a two-day weekend | with 125 vendors per month
- **Summer cycle - May, July & September - in/outdoor event**
15,000+ visitors attend over a two-day weekend | with 300 vendors per month
- **Holiday cycle - November & December - indoor event**
7,500+ visitors attend over a two-day weekend | with 125 vendors per month

* Visitor count is based on a three-year average to project an estimate for the current year. Variables +/- may apply

DEMOS

- **60% women / 40% men / 30% family**
 - **Millennial (21-36) = 40% / Generation X (37-48) = 45% / Boomers (65+) = 15%**
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Factoids • WEB / SOCIAL MEDIA / EBLASTS / PRINT

WEB / SOCIAL MEDIA STATS

578,328+ Annual web site page views on **www.randolphstreetmarket.com**

42,000+ Qualified, opt-in email addresses

34,000+ **Facebook Likes** of Randolph Street Market

22,700+ **Instagram** followers

8,700+ **Twitter** followers

580+ **Pinterest** followers

FACEBOOK <https://www.facebook.com/randolphstreetmarket>

TWITTER <https://twitter.com/randolphmarket>

INSTAGRAM <http://instagram.com/randolphmarket>

PINTEREST <https://www.pinterest.com/randolphmarket>

EBLAST DISTRIBUTION

Eblasts are targeted to **40,190** people x 4 releases (during each Market week) which nets **160,760** impressions.

RANDOLPH

Street Market Festival SUSTAINABLE VINTAGE LUXURY SINCE 2003

**FOR MORE INFORMATION ON RATES, AVAILABILITY,
DISCOUNTS, MULTIPLE MONTH CONTRACTS AND MOBILE TRUCK OPTIONS**

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2020 MARKET DATES

FEBURARY 8 + 9 • *My Heart's Desire!*

**APRIL 25 - 26 • *Vintage Home + Garden
and RETROSPECT Modern Vintage Fashion***

MAY 23 + 24 • *Surf's Up!*

JULY 25 + 26 • *American Retro Days*

SEPTEMBER 12 + 13 • *Winner Takes All!*

NOVEMBER 21 + 22 • *Holiday Market: Early Birds*

DECEMBER 12 + 13 • *Holiday Market: Late Louie's*

www.randolphstreetmarket.com
